



# jerry string

*in the business of helping people*

*From protecting and serving the public through law enforcement to protecting and serving his clients through real estate, there is one thing certain about Jerry String: he is in the business of helping people.*

Originally from Cape May County, New Jersey, Jerry got his first taste of the real estate world at the tender age of eight. His neighbor was a REALTOR® for Century 21 and “hired” Jerry to deliver fliers for a nickel apiece. “We would drive all over different neighborhoods on the weekends, and I would run a flyer up to the front door of each house,” he said. “That was real marketing in 1980!”

Jerry’s role model throughout his childhood was always his father, Jerry String, Sr., who spent 25 years in the Air National Guard and taught his son the value of good work ethic and taking pride in what you do. His motto was, “If you’re going to do something, do it right the first time.” Jerry carried his father’s influence with him into adulthood. He earned a Criminal Justice Degree from Stockton University and became a police officer for 22 years in





Atlantic City. Throughout his law enforcement career, some of Jerry's assignments were Patrol, Tactical Response Team, and Crime Scene Sergeant. He was also on the S.W.A.T. team and became a Crisis Negotiator.

Jerry's longtime successful law enforcement career drastically changed almost overnight, and he was forced to make a decision: stay in New Jersey or close that chapter and open a new one. Atlantic City was facing bankruptcy. The state forced a takeover and starting making drastic changes to the city administration.

Jerry explains, "It was more beneficial for me to leave and take a partial retirement. After discussing our options, my wife Lisa and I decided this would be a great time to relocate to the south. This area has so much to offer. We really enjoy boating, fishing and the beach." Jerry adds, "There is a lot of history here, along with great restaurants, and we love the low country area. So we took a big leap of faith and moved our family down to sunny South Carolina in 2016. It is the best decision we ever made and we have not looked back."

Once they were settled, Lisa went to work as an elementary school teacher, giving their family stability until Jerry figured out his new career path.

"I kept going back to the thought of becoming a real estate agent," he said, adding that his interest in the industry was heightened even further by his own process of searching for and buying a home. Jerry pursued his passion and went back to school. He obtained his real estate license in May 2019 and began working for Realty One Group Dockside, which set him up for success early on through its tremendous

support and training. Jerry had 38 closings in 2020 alone. "This was the best decision I ever made. My business has grown so much in such a short period of time that my wife is now working with me. We have always wanted to have our own business, and this was the perfect solution."

Now, Jerry and Lisa strive to help others be successful in their own relocation. "We strive to find the right area depending upon each family's needs. One thing that we always tell our clients is, 'Find an area that you love and that you can see yourself living in.' Even if we find the right house, if it is not in the ideal location, you can't change that," Jerry said. "Lisa and I are often like tour guides trying to showcase the beautiful Grand Strand that we live in. If we can successfully show clients all that South Carolina has to offer, then finding them a house is generally the easy part."

Jerry and Lisa have been married for 22 years and have two sons, Tyler, 20, a junior at the University of South Carolina, and Owen, 18. Now that Jerry and Lisa have teamed up and begun working together, the family has more freedom and flexibility to enjoy life together. They enjoy fishing, boating, traveling, and exploring new restaurants. Jerry loves to take his Labrador retriever, Salty, out on the boat while fishing or cruising up the Waccamaw River in his own downtime. He also enjoys walking the beaches with Lisa and looking for shark teeth and seashells. When he has time, Jerry's favorite activity is fishing 60 miles offshore for tuna and wahoo with his boys.

When asked to define success, Jerry had a simple and straightforward answer: finding something that you love to do that creates happiness day in and day out. In those words, it's safe to say that Jerry String has achieved success. "Waking up every day here in beautiful South Carolina and showing off the area puts a smile on our faces," he said. "We hope our children can see how much we enjoy our line of work and also find a path that they love in life just as much as we do."

